

The International Comparative Legal Guide to:

Copyright 2017

3rd Edition

A practical cross-border insight into copyright law

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With contributions from:

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Bereskin & Parr LLP
Deep & Far Attorneys-at-Law
Dumont Bergman Bider & Co., S.C.
East & Concord Partners
Gorodissky & Partners (Ukraine)
Güzeldere & Balkan Law Firm
Hamdan AlShamsi Lawyers & Legal Consultants
HOYNG ROKH MONEGIER
J Pereira da Cruz
KG Law Firm

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Group Publisher Richard Firth

Published by Global Legal Group Ltd. 59 Tanner Street London SE1 3PL, UK Tel: +44 20 7367 0720 Fax: +44 20 7407 5255 Email: info@glgroup.co.uk URL: www.glgroup.co.uk

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Malaysia

Lin Li Lee





Tay & Partners

Kah Yee Chong

1 Copyright Subsistence

1.1 What are the requirements for copyright to subsist in a work?

In accordance with the Copyright Act 1987 (CA 1987), copyright subsists in a work if it:

- (a) is original;
- (b) is written down, recorded or reduced to material form;
- (c) belongs to one of the categories of the following protected works:
 - a literary, musical or artistic work, film or sound recording first published in Malaysia;
 - (ii) a work of architecture erected in Malaysia or any artistic work incorporated in a building located in Malaysia; or
 - (iii) a broadcast transmitted from Malaysia; and
- (d) satisfies one of the following qualifications for copyright protection:
 - (i) the author of a work or, in the case of joint ownership, one of the authors is a 'qualified person';
 - (ii) the work is first published in Malaysia; or
 - (iii) the work is made in Malaysia.

Qualified Person

A 'qualified person' in relation to an individual means a person who is a citizen of, or a permanent resident in, Malaysia, and in relation to a body corporate means a body corporate established in Malaysia and constituted or vested with legal personality under the laws of Malaysia. The definition of 'qualified person' in relation to literary, musical, artistic works and films includes a citizen of, or a permanent resident in, Malaysia, or body corporate incorporated in Malaysia or a member state of the Berne Convention for the Protection of Literary and Artistic Works. In relation to sound recordings and broadcasts, a 'qualified person' includes a citizen or permanent resident of, or a body corporate incorporated in, Malaysia or a member state of the World Trade Organization.

First Publication in Malaysia

If literary, musical and artistic works or films are first published elsewhere but subsequently published in Malaysia within 30 days, it is deemed a 'first publication' in Malaysia. All literary, musical or artistic works and films first published in any Berne Union country are also entitled to copyright protection in Malaysia. A work first published in a non-Berne member state will enjoy copyright protection if it is published in Malaysia or any Berne Union country within 30 days of its first publication.

In relation to sound recordings and broadcasts, the first publication rule applies if the work is first published in any member state of the World Trade Organisation.

With respect to published editions of literary, musical or artistic works first published in the United Kingdom, the first publication rule applies if the work is first published in the United Kingdom.

Work Made in Malaysia

In order to determine when a work is made in Malaysia, the courts will take into account the time of completion of the work.

1.2 On the presumption that copyright can arise in literary, artistic and musical works, are there any other works in which copyright can subsist and are there any works which are excluded from copyright protection?

Other works eligible for copyright protection are broadcasts, works of architecture, artistic works incorporated in a building, derivative works, films, sound recordings, live performances and published editions of literary, artistic or musical works.

Copyright does not subsist in any design that is registered under the following laws relating to industrial design:

- United Kingdom Designs (Protection) Act 1949;
- United Kingdom Designs (Protection) Ordinance of Sabah;
- Designs (United Kingdom) Ordinance of Sarawak.

The CA 1987 does not exclude works which contain elements that are inflammatory, seditious and immoral from copyright protection, although they may affect the type of remedy available. Works are protected irrespective of their quality and the purpose for which they were created.

1.3 Is there a system for registration of copyright and if so what is the effect of registration?

There is no system for registration of copyright. With the coming into force of the Copyright (Voluntary Notification) Regulations 2012 on 21 June 2012, a copyright owner can now notify and deposit a work eligible for copyright protection with the Intellectual Property Office of Malaysia (MYIPO). By filing a voluntary notification, the certified extract from the Register of Copyright is admissible in evidence in any court proceedings and will be *prima facie* evidence of the particulars entered therein.

1.4 What is the duration of copyright protection? Does this vary depending on the type of work?

The duration of copyright protection varies according to the category of work as tabled below:

Categories of Work	Duration of Copyright
Literary, musical and artistic works	Copyright subsists during the life of the author and 50 years after his death. In the event of a joint authorship, the 50-year period starts from the date of the death of the surviving author.
Derivative works of literary,	Copyright in each individual contributor's derivative work subsists during the life of the contributor and 50 years after his death.
musical and artistic works	Copyright in the whole collection of derivative work subsists during the life of the person who selects and arranges the contents and 50 years after his death.
Unpublished literary, musical and artistic works	Copyright subsists until the expiry of 50 years from the beginning of the calendar year following the year in which the work was first published. Perpetual copyright subsists if the work remains unpublished.
Literary, musical and artistic works published anonymously or under a pseudonym	Copyright subsists until the expiry of a period of 50 years computed from the beginning of the calendar year following the year in which the work was published or first made available to the public, whichever is the latest.
Published editions, sound recordings, broadcasts, films, works of the Government and performers' right	Copyright subsists until the expiry of a period of 50 years computed from the beginning of the calendar year following the year in which the work was first published.
Works emanating from foreign countries	Foreign work that is first published or made in Malaysia is entitled to copyright protection in Malaysia. The foreign work is protected in Malaysia for the term provided by the CA 1987.

1.5 Is there any overlap between copyright and other intellectual property rights such as design rights and database rights?

There is an overlap between trade mark and copyright. A logo, device, symbol, word mark, combination of words and other works, notably artistic and literary works, that are used as a trade mark, are entitled to copyright protection provided they satisfy the requirements outlined under question 1.1.

There is also an overlap between industrial designs and copyright. Three-dimensional articles created out of design drawings are entitled to copyright protection prior to the coming into force of the Copyright (Amendment) Act 1996 on 1 September 1999, which introduced sections 7(5), 7(6), 13A, 13B and 13C into the CA 1987. The Copyright (Amendment) Act 2012, which came into effect on 1 March 2012, has subsequently repealed sections 7(6) and 13C and amended section 13B of the CA 1987.

Section 7(5) provides that no copyright would subsist in a design which is registered under any written law relating to industrial design. Although section 7(6) was repealed by the Copyright (Amendment) Act 2012, works created prior to the amendment would still be governed by section 7(6), which provides that the copyright in a design which is capable of being registered under any written law relating to industrial design, but is not so registered, would cease as soon as there is any application of that design to an article which has been reproduced more than 50 times by an industrial process. By way of contrast, the amended section 13B provides that articles derived from an artistic work and made by an industrial process which are marketed in Malaysia or elsewhere enjoy copyright protection for a period of 25 years from the end of the calendar year in which the articles are first marketed.

1.6 Are there any restrictions on the protection for copyright works which are made by an industrial process?

It is not an infringement of any copyright to make an article according to a design document or model recording or embodying a design for anything other than an artistic work or a typeface. However, the copying of a two-dimensional design document itself may infringe the copyright thereof. Section 13A of the CA 1987 is restricted to the three-dimensional reproduction of a design.

Once the copyright owner has made, by an industrial process or other means, articles which are copies of the artistic works, and marketed such articles in Malaysia or elsewhere, he is entitled to copyright protection for only 25 years calculated from the end of the calendar year in which such articles were first marketed. If only part of the artistic work is exploited as aforementioned, the 25-year copyright protection applies to only that part.

See also comments on the repealed section 7(6) and amended section 13B of the CA 1987 under question 1.5.

2 Ownership

2.1 Who is the first owner of copyright in each of the works protected (other than where questions 2.2 or 2.3 apply)?

Copyright is initially vested in the author.

2.2 Where a work is commissioned, how is ownership of the copyright determined between the author and the commissioner?

Where a work is commissioned by a person who is not the author's employer under a contract or service of apprenticeship, the copyright shall be deemed to be transferred to the person who commissioned the work, subject to any agreement between the parties excluding or limiting such transfer.

2.3 Where a work is created by an employee, how is ownership of the copyright determined between the employee and the employer?

In the case of a work which is made in the course of the author's employment, the copyright shall be deemed to be transferred to the author's employer subject to any agreement between the parties excluding or limiting such transfer.

This rule does not apply if the employee creates the work outside of normal working hours and in his home or the work that is created falls outside the scope of the employee's duties.

In determining whether a person is an employee, the courts will take into account the existence of a written contract of employment, or in the absence of a contract of employment, various factors including the person's duties, the scope of his work stated in his contract, nature of remuneration, authority to supervise the person's work, entitlement to leave and rest days, and the facts surrounding each case.

2.4 Is there a concept of joint ownership and, if so, what rules apply to dealings with a jointly owned work?

A "work of joint ownership" is defined by the CA 1987 as a work produced by the collaboration of two or more authors in which the contribution of each author is not separable from the contribution of the other author or authors.

The work must have been produced by the collaboration of two or more authors. There is no requirement for the intention to produce a joint work or that the contribution from each author is equal. However, it requires a significant contribution of the joint author in the creation of the work. The issue of significance of the contribution is ascertained by the author's skill and labour expended qualitatively, regardless of the contribution to the quantity of a work. Joint authorship does not recognise contribution of ideas alone because copyright law protects expression of a work and not its ideas.

If each author's contribution can be separated from each other and the contributor is clearly identified, the work is not created out of a joint authorship. In such a scenario, each author is entitled to full copyright protection to his portion of the contribution. The person selecting, arranging and compiling the contents of each individual author's work has copyright of the entire work.

An assignment or licence granted to one copyright owner shall have effect as if the assignment or licence is also granted by his co-owner or co-owners, and subject to any agreement between the co-owners, fees received by any of the owners shall be divided equally between all of the co-owners.

3 Exploitation

3.1 Are there any formalities which apply to the transfer/ assignment of ownership?

For an assignment to take effect, it must be in writing.

3.2 Are there any formalities required for a copyright licence?

All licences must be made in writing.

There is another form of non-exclusive licence for publishing and producing translation in the Malay language and other vernacular languages in Malaysia of a literary work written in any other language. An application for such licence needs to be submitted to the Copyright Tribunal in such form as specified in Part 1 of the Schedule in the Copyright (Licence to Produce and Publish in the National Language a Translation of a Literary Work) Regulations 1987. A separate application shall be made in respect of each literary work and each application shall be in triplicate and shall

be served by delivering it in person or by sending it by post to the Secretariat to the Tribunal. At the time that the application is made, a fee of 100 Malaysian Ringgit shall be paid to the Secretariat.

3.3 Are there any laws which limit the licence terms parties may agree (other than as addressed in questions 3.4 to 3.6)?

No, there are no such laws in Malaysia.

3.4 Which types of copyright work have collective licensing bodies (please name the relevant bodies)?

Musical sound-recording works and performers' rights have licensing bodies. The relevant bodies are Music Authors' Copyright Protection (MACP) Berhad, Recording Performers Malaysia (RPM) Berhad, Public Performance Malaysia (PPM) Sdn Bhd and Performers Rights & Interest Society of Malaysia (PRISM) Berhad.

3.5 Where there are collective licensing bodies, how are they regulated?

The licensing bodies are regulated by the CA 1987 and the Copyright (Licensing Body) Regulations 2012. A licensing body must apply to the Controller of Copyright to be declared a licensing body.

3.6 On what grounds can licence terms offered by a collective licensing body be challenged?

A 'licensing scheme' relates to a licensing scheme operated by licensing bodies in relation to the copyright in any work so far as they relate to licences for:

- Reproducing the work.
- Performing, showing or playing the work in public.
- Communicating the work to the public.
- Rebroadcasting the work.
- The commercial rental of the work to the public.
- Making an adaptation of the work.

Where there is dispute as to the terms of a licensing scheme between the operator of the licensing scheme and:

- a person claiming that he requires a licence in a case of a description to which the licensing scheme applies;
- an organisation claiming to be a representative of such persons; or
- a person who has been granted a licence to which the licensing scheme applies,

the operator of the licensing scheme, the person or the organisation may refer the licensing scheme to the Copyright Tribunal insofar as it relates to cases of that description.

4 Owners' Rights

4.1 What acts involving a copyright work are capable of being restricted by the rights holder?

Copyright owners have the exclusive right to control the following acts in relation to the whole work or a substantial part thereof, either in its original or derivative form:

- Reproduction in any material form.
- Communication to the public.

- Performance, showing or playing to the public.
- Distribution of copies to the public by sale or other transfer of ownership.
- Commercial rental to the public.

4.2 Are there any ancillary rights related to copyright, such as moral rights, and if so what do they protect, and can they be waived or assigned?

The CA 1987 recognises moral rights. Where copyright subsists in a work, no person may, without the consent of the author, or after the author's or his representative's death, do or authorise any of the following acts:

- present the work, by any means whatsoever, without identifying the author or under a name other than that of the author; and
- distort, mutilate or in any other way modify the work if the distortion, mutilation or modification:
 - (i) significantly alters the work; and
 - (ii) is such that it might reasonably be regarded as adversely affecting the author's honour or reputation.

The author or, after his death, his personal representative may exercise the moral rights notwithstanding that the copyright of the work is not at the time of the act complained of vested in the author or personal representative.

A performer enjoys moral rights as well. However, a performer's moral rights only exist if his performance has been fixed in 'phonogram' form. Performances recorded in forms other than phonogram do not enjoy any moral right. 'Phonogram' refers to 'the fixation of the sound of a performance or of other sounds other than in the form of a fixation incorporated in a film or other audiovisual work'

4.3 Are there circumstances in which a copyright owner is unable to restrain subsequent dealings in works which have been put on the market with his consent?

A copyright owner's exclusive right to distribute copies of its work to the public by sale or transfer of ownership is limited to putting into circulation copies not previously put into circulation in Malaysia and not to any subsequent distribution or importation of those copies into Malaysia.

A copyright owner's exclusive right to commercial rental in relation to films only applies if such commercial rental has led to widespread copying of such work which has materially impaired the exclusive right of reproduction.

5 Copyright Enforcement

5.1 Are there any statutory enforcement agencies and, if so, are they used by rights holders as an alternative to civil actions?

The CA 1987 empowers the Minister of the Ministry of Domestic Trade, Co-operatives and Consumerism (MDTCC) to appoint a Controller of Copyright, Deputy Controllers and Assistant Controllers who have superintendence and supervision over all matters relating to copyright, including enforcement of the CA 1987. The Controllers form part of the Enforcement Unit and are conferred powers of investigation which are shared with the police, although, in practice, the police generally carry out an ancillary role.

The enforcement officers have the power to:

- enter premises with a warrant (during entry of premises, the enforcement officers may have access to computerised or digitalised data whether stored in a computer or any other medium);
- enter premises without a warrant;
- remove any obstruction to entry;
- detain suspects;
- investigate the commission of any offence under the CA 1987 or subsidiary legislation made thereunder;
- forfeit articles seized;
- arrest without warrant; and
- intercept or listen to any communication that is likely to contain any information which is relevant for the purpose of any investigation into an offence.

Apart from criminal enforcement powers, the CA 1987 also establishes the Copyright Tribunal which has the power to make the following orders:

- to approve or vary the licensing scheme;
- to determine whether the particular applicants should be granted licences under such schemes;
- to approve or vary the terms of particular licences;
- to hear disputes over which applicants for a licence fall within the scheme on the refusals to grant licences; and
- to make orders declaring that the complainant is entitled to a licence.

The Tribunal may of its own motion, or shall at the request of a party, refer a question of law arising in proceedings concluded before it for determination by the High Court. A decision of the High Court shall be final and conclusive and no such decision shall be challenged by any other authority, judicial or otherwise, whatsoever.

5.2 Other than the copyright owner, can anyone else bring a claim for infringement of the copyright in a work?

An 'exclusive licensee' has the same rights of action and is entitled to the same remedies as the copyright owner as if the licence had been an assignment, and those rights and remedies shall be concurrent with the rights and remedies of the copyright owner. However, the exclusive licensee cannot proceed with the action except with the leave of court, unless the owner is joined as a party.

5.3 Can an action be brought against 'secondary' infringers as well as primary infringers and, if so, on what basis can someone be liable for secondary infringement?

A direct or primary infringer is any person who does or causes any other person to do, without the licence of the copyright owner, any act referred to under question 4.1.

Indirect or secondary infringement occurs where any person who, without the consent or licence of the copyright owner (in Malaysia or elsewhere), and where he knows or ought reasonably to know that the making of the article was carried out without the consent or licence of the copyright owner, imports an article into Malaysia for the purpose of:

- selling, letting for hire, or by way of trade, offering or exposing for sale or hire, the article;
- distributing the article for the purpose of trade or any purpose to an extent that it will prejudicially affect the owner of the copyright; or
- by way of trade, exhibiting the article in public.

Therefore, an action can be brought against both primary and secondary infringers.

5.4 Are there any general or specific exceptions which can be relied upon as a defence to a claim of infringement?

The exceptions which can be relied upon as a defence to a claim of copyright infringement are:

- Fair dealing for purposes of research, private study, criticism, review or the reporting of news or current news provided that it is accompanied by an acknowledgment of the title of the work and its authorship (not applicable if reporting of news or current events by means of a sound recording, film or broadcast).
- An act restricted by copyright is done by way of parody, pastiche or caricature.
- Incidental inclusion of a copyright work in an artistic work, sound recording, film or broadcast.
- Reproduction and distribution of copies of any artistic work permanently situated in a place where it can be viewed by the public.
- Incidental inclusion of a work in an artistic work, sound recording, film or broadcast.
- Inclusion of a work in a broadcast, performance, showing or playing to the public, collection of literary or musical works, sound recording or film, if such inclusion is made by way of illustration for teaching purposes and is compatible with fair practice provided the source of the work and the name of the author which appears on the work is mentioned.
- Any use of a work for the purpose of an examination by way of setting the questions, communicating the questions to the candidates or answering the questions provided that a reprographic copy of a musical work shall not be made for use by an examination candidate in performing the work.
- Playing of a recording of a broadcast in schools, universities or educational institutions.
- Making of a sound recording of a broadcast, or a literary, dramatic or musical work, sound recording or a film included in the broadcast insofar as it consists of sounds if such sound recording of a broadcast is for the private and domestic use of the person by whom the sound recording is made.
- Making of a film of a broadcast, or a literary, artistic, dramatic or musical work or a film included in the broadcast insofar as it consists of visual images if such making of a film of the broadcast is for the private and domestic use of the person by whom the film is made.
- Making and issuing of copies of any work into a format to cater for the special needs of people who are visually or hearing impaired and the issuing of such copies to the public is by non-profit making bodies.
- Reading or recitation in public or in a broadcast by one person of any reasonable extract from published literary work if accompanied by sufficient acknowledgment.
- Use of work by certain public libraries and educational, scientific or professional institutions as the MDTCC may prescribe.
- Reproduction of any work by a broadcasting service (Government-owned or privately-owned) exclusively for a lawful broadcasting and it is destroyed within six months from the date of the reproduction, unless a longer period is agreed between the broadcasting service and the copyright owner, but if the reproduction of the work is of exceptional documentary character, it may be preserved in the archives of the broadcasting service and shall not be used for broadcasting or for any other purpose unless consent is obtained from the copyright owner.

- Performance, showing or playing of a work by a non-profit club or institution for charitable or educational purposes in a place where no admission fee is charged.
- Use of work for the purposes of judicial proceedings, royal commission proceedings, a legislative body, a statutory or Governmental inquiry, or for the purpose of the giving of professional advice by a legal practitioner.
- Quotations from a published work if they are compatible with fair practice and their extent does not exceed that justified by the purpose, provided the source of the work and the name of the author which appears on the work is mentioned.
- Reproduction by the press, the broadcasting or the showing to the public of articles published in newspapers or periodicals on current topics, if such reproduction, broadcasting or showing has not been expressly reserved and provided the source is clearly indicated.
- Reproduction by the press, the broadcasting or the performance, showing or playing to the public of lectures, addresses and other works of the same nature which are delivered in public if such use is for information purposes and has not been expressly reserved.
- Commercial rental of computer programs, where the program is not the essential object of the rental.
- Making of a transient and incidental electronic copy of a work made available on a network if the making of such copy is required for the viewing, listening or utilisation of the said work.

5.5 Are interim or permanent injunctions available?

Interim or permanent injunctions are available at the discretion of the courts depending on the circumstances of the applicant's submission of the injunction. An interim injunction is granted to provide copyright owners with immediate protection in the period between commencement of proceedings and trial. On the other hand, a permanent injunction is granted at the trial to restrain further commission of the infringing acts by the defendant, his servants or agents.

5.6 On what basis are damages or an account of profits calculated?

Where the copyright owner grants licences to others on payment of a fixed royalty or licence fee, damages are calculated on the basis of the royalty rate. If the copyright owner and the infringer are direct competitors, damages will be assessed on a lost sales basis, that is, the lost profits which the copyright owner would have received had the infringement not occurred. The court may quantify the damages based on impression and not precise assessment of individual items.

An account of profits requires the defendant to make an account of profits to calculate all revenue he has made out of his infringement and is required to restore it to the plaintiff to prevent the defendant from being unjustly enriched at the expense of the plaintiff.

5.7 What are the typical costs of infringement proceedings and how long do they take?

The typical costs of infringement proceedings are approximately USD 50,000 to USD 100,000 depending on the complexity of the matter and issues involved.

The estimated period of time of civil actions from filing to trial is approximately 12 to 15 months.

5.8 Is there a right of appeal from a first instance judgment and if so what are the grounds on which an appeal may be brought?

The right of appeal from a first instance judgment of the High Court is to the Court of Appeal in respect of the whole or any part of the judgment based on a point of fact or law, or both. However, an appeal from a judgment of the Court of Appeal to the Federal Court can only be based on a point of law provided that a leave to appeal is granted by the Federal Court.

5.9 What is the period in which an action must be commenced?

An action for copyright infringement must be commenced within six years from the act of infringement before the action is time-barred. In the case of continuing infringement, the limitation period is computed from the date of infringement.

6 Criminal Offences

6.1 Are there any criminal offences relating to copyright infringement?

There are criminal offences relating to copyright infringement as stated below:

- (a) Making for sale or hire any infringing copy.
- (b) Selling, letting for hire, or by way of trade, exposing or offering for sale or hire, any infringing copy.
- (c) Distributing infringing copies.
- (d) Having in the infringer's possession, custody or control, otherwise than for his private and domestic use, an infringing copy.
- (e) By way of trade, exhibiting in public any infringing copy.
- (f) Importing into Malaysia, other than for private and domestic use, an infringing copy.
- (g) Making or having in possession any contrivance used or intended to be used for the purposes of making infringing conies
- (h) Circumventing or authorising the circumvention of any effective technological protection measures that are used by copyright owners in connection with the exercise of their rights under the CA 1987 and that restrict unauthorised acts.
- Manufacturing, importing or selling any technology or device for the purpose of the circumvention of any effective technological protection measure.
- Removing or altering any electronic rights management information without authority.
- (k) Distributing, importing for distribution or communicating to the public, without authority, works or copies of the works in respect of which electronic rights management information has been removed or altered without authority.
- Operating an audio-visual recording device in a screening room to record any film in whole or in part.

6.2 What is the threshold for criminal liability and what are the potential sanctions?

The standard of proof for criminal liability is proof beyond reasonable doubt

Any person who is found guilty of the offences stated under question 6.1 is liable to either a fine or imprisonment, or both.

7 Current Developments

7.1 Have there been, or are there anticipated, any significant legislative changes or case law developments?

The High Court ruled in favour of the plaintiff in two cases involving copyright infringement. In Public Performance Malaysia Sdn Bhd & Anor v PRISM Bhd [2016] 1 CLJ 687, the first plaintiff has been acting as an authorised licensing body for Recording Industry Association (RIM) since 1988 to issue licences and collect royalties for the public performance of recordings on behalf of RIM. Following an agreement with Performers & Artistes Right (Malaysia) Sdn Bhd (PRISM) in 2002, the first plaintiff was authorised to issue licences and collect royalties on behalf of PRISM. For this purpose, the first plaintiff directed its employees to create the necessary licensing document. When the first plaintiff terminated its relationship with PRISM in 2011, the defendant, whilst performing similar role and function as the first plaintiff, obtained its licensing documents from PRISM and used the same in connection with its licensing activities. The first plaintiff who subsequently acted for Recording Performer's Malaysia Berhad (RPM) claimed that the defendant had used its licensing documents without its permission and sued the defendant for copyright infringement and the tort of passing off.

The Court allowed the plaintiff's claim for, *inter alia*, copyright infringement and held that the first plaintiff had established that the defendant had infringed the first plaintiff's copyright in the licensing documents by reproducing and/or causing reproduction of the same as there was substantial similarity between the respective licensing documents. Furthermore, the defendant had prior access to the first plaintiff's licensing documents through PRISM. In reaching the decision, the Court found that the first plaintiff had, in the absence of evidence to the contrary, established *prima facie* evidence that it was the copyright owner of the licensing documents created by its employee as supported by the plaintiff witness's statutory declaration. The Court further agreed with the plaintiffs that mere possession by PRISM of the licensing documents is not conclusive evidence of ownership of copyright in view of the previous contractual relationship between the first plaintiff and PRISM.

In Jasmine Food Corporation Sdn Bhd v Leong Wai Choon & Anor [2016] 5 CLJ 953, the plaintiff registered two s, namely "JASMINE" and "SUNWHITE" in relation to its rice products and claimed copyright in respect of the graphical work of its rice product. Having discovered that the defendants, inter alia, sold rice products bearing the plaintiff's trade marks and copyright to YSK Mini Market who then resold the defendants' said products to the public, the plaintiff and some ministry officials conducted a trap purchase by purchasing the defendants' counterfeit rice products. The plaintiff filed a summary judgment application claiming that the defendant infringed the plaintiff's trade marks and copyright. The defendants, on the other hand, argued that they obtained the rice products from third parties at a competitive price and had no knowledge that the rice products had infringed the plaintiff's intellectual property rights and the same was to be given as gifts to family and friends.

The Court, allowing the plaintiff's application for summary judgment, held, *inter alia*, that the defendants had infringed the plaintiff's copyright in rice product packaging by offering for sale their counterfeit rice products bearing the plaintiff's design. Similar to the *Public Performance* case above, the decision was reached on

the basis that there was objective similarity between the defendant's infringing work and the plaintiff's copyright and that there was a causal connection between the two works in that the defendant, who was a previous customer of the plaintiff, had prior access to the plaintiff's copyright by purchasing the plaintiff's rice product for resale. Amendments have been proposed to the relevant provisions in the PA 1983 in order to overcome the issues raised in this case.

7.2 Are there any particularly noteworthy issues around the application and enforcement of copyright in relation to digital content (for example, when a work is deemed to be made available to the public online, hyperlinking, etc.)?

Technological Protection Measures

Section 36A of the CA 1987 deals with the circumvention of technological protection measures (e.g. access control and copy control measures). Any circumvention or causing or authorising any other person to circumvent a technological protection measure is an offence. Commercial dealings with any technology, device or component that either has as its main purpose the circumvention of technological protection measures or promotes or facilitates such circumvention is also prohibited.

Rights Management Information

Section 36B of the CA 1987 provides protection against tampering with rights management information in electronic form or dealing with copies of works knowing that the electronic rights management information has been removed or altered. The 'rights management information' consists of information that identifies the work, author, owner of any right in the work, terms and conditions of use of the work, and the codes representing such information, when any of these items is attached to a copy of the work or appears in connection with the communication of the work to the public.

Online Service Provider

Section 43C(1) of the CA 1987 exempts a service provider from liability for copyright infringement if the infringement by its user occurs by reason of any of the following:

- the transmission, routing or provision of connections by the service provider of an electronic copy of the work through its network; or
- any transient storage by the service provider of an electronic copy of the work in the course of such transmission, routing or provision of connections.

The exemption is, however, confined to any of the following situations:

- the service provider did not initiate or direct the transmission of the electronic copy of the work;
- the service provider did not select the electronic copy of the work but the transmission, routing or provision of connections was carried out through an automatic technical process;

- the service provider did not select the recipient of the electronic copy of the work except as an automatic response to the request of another person; or
- the service provider did not modify the electronic copy of the work other than as part of a technical process.

Section 43D(1) of the CA 1987 provides that a service provider shall not be held liable for infringement of copyright for the making of any electronic copy of the work on its primary network if it is:

- from an electronic copy of the work made available on an originating network;
- through an automatic process;
- in response to an action by a user of its primary network; or
- in order to facilitate efficient access to the work by a user,

provided that the service provider does not make any substantive modification to the contents of the electronic copy, other than a modification made as part of a technical process.

Section 43E of the CA 1987 exempts a service provider from liability in the following situations:

- when storing an electronic copy of a work where it is done at the direction of its user; and
- when referring or providing a link or an information location service to its users where an electronic copy of the work is available at an online location of another network,

provided that the service provider does not have knowledge of the infringing activity, does not receive any financial benefit directly attributable to the infringement and has responded promptly to a notification to take down the infringing copy.

Notice and Take-down Procedure

Section 43H of the CA 1987 provides that, if an electronic copy of a work accessible in a network infringes the copyright of the work, the copyright owner has the right to notify the service provider about the infringement. The copyright owner must compensate the service provider against any damages, loss or liability arising from the compliance by the provider within 48 hours from the receipt of the notification. A service provider who has removed the infringing copy of the work shall notify the person who made available the infringing copy of the action taken by the service provider. The person whose work was removed or to which access has been disabled may send a counter-notice to the service provider. The service provider shall, upon receipt of the counter-notice, promptly provide the issuer of the first notification with a copy of the counternotice and inform the issuer that the removed work or access to the work will be restored in 10 business days, unless the service provider has received another notification from the issuer of the first notification informing it that he has filed an action seeking a court order to restrain the issuer of the counter notification from engaging in any infringing activity relating to the material on the service provider's network.



Lin Li Lee

Tay & Partners 6th Floor, Plaza See Hoy Chan Jalan Raja Chulan 50200 Kuala Lumpur Malaysia

Tel: +603 2050 1888

Email: linli.lee@taypartners.com.my URL: www.taypartners.com.my

Lin Li Lee's expertise includes litigating patents, trademarks, copyright, industrial designs infringement disputes, passing off disputes, anti-counterfeiting actions, domain name disputes and advising on complex franchising and licensing transactions. Lin Li graduated from the University of Leeds with an LL.B. (Hons) in 1999 and obtained her certificate of legal practice in 2000. She was admitted as an advocate and solicitor of the High Court of Malaysia in 2001. She is a partner at Tay & Partners and the head of the IP & Technology Practice. She has represented clients in the technology, pharmaceutical, manufacturing, education, consumer retail services, and food and beverage industries. She is an executive committee member of the Malaysian Intellectual Property Association, and a member of the Asian Patent Attorneys Association, the ASEAN Intellectual Property Association, and INTA.



Kah Yee Chong

Tay & Partners 6th Floor, Plaza See Hoy Chan Jalan Raja Chulan 50200 Kuala Lumpur Malaysia

Tel: +603 2050 1888

Email: kahyee.chong@taypartners.com.my

URL: www.taypartners.com.my

Kah Yee Chong practises in the area of Intellectual Property. The scope of her practice encompasses advisory work, trade mark registration and other contentious and non-contentious matters. She has assisted in advisory work relating to intellectual property, data protection and franchising. Kah Yee graduated from the University of Liverpool with an LL.B. (Hons) in 2013 and obtained her certificate in legal practice in 2014. She was admitted as an advocate and solicitor of the High Court of Malaysia in 2015.



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59 Tanner Street, London SE1 3PL, United Kingdom Tel: +44 20 7367 0720 / Fax: +44 20 7407 5255 Email: sales@glgroup.co.uk